

2008-2016: The evolution of job creation in the Tourism sector

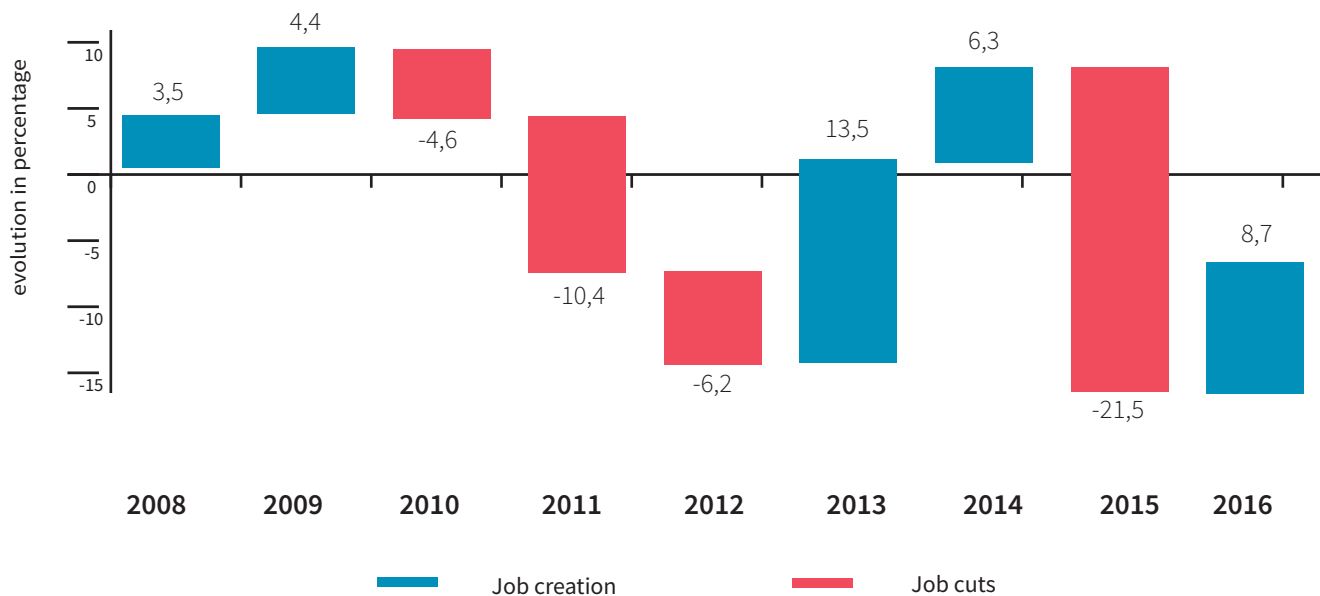
Key highlights

- The tourism sector destroyed 21,500 jobs in 2015, the year of terrorist attacks.
- The tourism sector destroyed 6,300 jobs between 2008 and 2016.

Title: *Job creation evolution in the tourism sector between 2008 and 2016*

Auhtor: *Tunisian Observatory Of Economy*

Source : *Central Bank of Tunisia -Annual reports*



Job creation in the tourism sector depends on the fluctuations in foreign demand from historical (mainly European) target markets. As shown in the graph, the phase of employment destruction was triggered by the 2009 crisis and worsened from the 2011 Revolution until 2012: a cumulated total of 21,000 job losses in 3 years. The tourism sector subsequently created approximately 20,000 jobs between 2013 and 2014 which helped to fill up the suffered job losses since 2009. In 2015, the year of terrorist attacks in tourist zones, the tourism sector destroyed more than 21,000 jobs. The two previous years' employment upturn was therefore cancelled. The tourism industry has cumulatively destroyed 6,300 jobs between 2008 and 2016 (the only available years).